



2025 - 2027 **SPONSORSHIP BROCHURE**



PREPARED FOR :

Moreton Bay Suns Incorporation



OUR MISSION

Moreton Bay Basketball Inc. is committed to delivering inclusive, innovative, and development-focused basketball programs that serve the needs of our diverse community. We strive to build not only high-performing athletes but also well-rounded individuals equipped with transferable life skills. Through structured training, community engagement, and leadership development, we position our members—particularly youth—for long-term success and meaningful civic contribution.



OUR VISION

To become a nationally respected model for grassroots basketball development—driving innovation, expanding access, and forging strong partnerships that empower individuals and strengthen communities. We envision a thriving basketball ecosystem in the Moreton Bay Region that inspires excellence, promotes lifelong participation, and delivers measurable social impact.



OUR PHILOSOPHY

At Moreton Bay Basketball, we believe in the power of sport to enrich lives. Our philosophy is grounded in providing opportunities for individuals of all ages and skill levels to grow—on and off the court. Whether participating socially for fun and fitness or striving for elite performance through our Sun's representative programs, every player is supported in developing their basketball skills, building confidence, and learning valuable life lessons. We are committed to fostering an environment where enjoyment, personal development, and a love for the game come first.



WE NEED YOU!

Moreton Bay Basketball Inc. is one of the fastest-growing community sports organisations in the region, delivering inclusive, high-quality programs that empower individuals both on and off the court. As our reach expands, so does our need for resources, facilities, and support to meet the growing demand.

We cannot do this alone.

The strength of our club relies on the collective support of local council, community stakeholders, and generous partners like you.

With your sponsorship, we can:

- Enhance player development programs and coaching pathways
- Improve access to quality equipment and inclusive participation
- Deliver life-skills initiatives for youth through sport
- Maintain and expand local competitions and representative teams
- Advocate for improved community sports infrastructure

Partnering with Moreton Bay Basketball isn't just about visibility—it's about investing in people, youth potential, and regional growth. We offer tailored sponsorship opportunities with strong community alignment, brand exposure, and real social return on investment.

Together, we can build a legacy of empowerment, inclusion, and excellence for the Moreton Bay Region.

Join us. Support the future of community sport.

WHY PARTNER WITH US?

Moreton Bay Basketball Inc. is a thriving, community-focused sporting organisation, providing high-quality basketball experiences to hundreds of players, families, and supporters throughout the Moreton Bay Region.

As a rapidly growing club with a strong junior base and elite-level competition through our QSL and representative programs, we offer sponsors a unique opportunity to connect with a loyal and engaged local audience.

While signage at our home venue, MSEC, is not permitted, our impact off the court is strong—and growing.

- 1,000+ unique viewers weekly through Glory League game footage
- 2,400+ social media followers across Facebook and Instagram
- High-traffic website and digital communications
- Full-house attendance at QSL1 home games, with catered seating options
- Representative teams competing across Queensland, offering regional brand exposure

Your support directly enables us to deliver inclusive, development-focused basketball experiences that empower youth, promote health, and strengthen our community.

SPONSORSHIP OPPORTUNITIES

We offer flexible sponsorship packages to suit your goals and level of involvement:

Platinum Sponsor – \$15,000+

- Logo placement on all representative uniforms
- Brand exposure in digital highlights via Glory League
- Featured sponsor spotlights on social media (monthly)
- Catered seating for up to 6 guests at QSL1 home games (\$500 tab per game, confirmation essential)
- Logo with direct link on our website sponsor page
- Inclusion in newsletters and email marketing
- First right of renewal for sponsorship
- First right to donate & present prizes and at QSL home game half time entertainment

Gold Sponsor – \$10,000+

- Logo placement on Glory League highlight reels
- Logo placement on all representative uniforms
- Sponsor feature posts on social media (quarterly)
- Catered seating for up to 4 guests at QSL1 home games (\$200 tab per game, confirmation essential)
- Logo with direct link on website sponsor page
- Mention in key email campaigns
- Second right of renewal for sponsorship
- Second right to donate & present prizes and at QSL home game half time entertainment



SPONSORSHIP OPPORTUNITIES

Silver Sponsor – \$5,000+

- Logo featured in selected social media posts
- Logo placement on all representative uniforms (QSL & junior rep)
- Catered seating for 2 at a QSL1 home game (\$100 tab at each home game, confirmation essential)
- Logo with direct link on website sponsor page

Community Supporter – \$500+

- Logo with direct link on website sponsor page
- Thank-you post on social media yearly

Don't see a package that suits your business? See below for some 'out of the box' packages or contact us to arrange a custom package.



OUT OF THE BOX SPONSORSHIP

Help grow the game and make a meaningful impact through one of our targeted sponsorship programs. Your support will be visible in the community while directly contributing to the development of young athletes, referees, and women in sport.

Junior Club Sponsorship – \$10,500+

Support the future of refereeing and officiating.

- Logo placement on junior referees' and officials' apparel
- Support for training, apparel, and development for referees and officials
- Recognition on club social media, newsletters, and website as a Junior Program Sponsor
- Opportunity to provide branded merchandise or offers to the referee community
- Logo on website sponsor page with direct link to your business
- Logo placement on Glory League highlight reels
- Logo on club training shirts

This package is limited to 5 Sponsors only

OUT OF THE BOX SPONSORSHIP

Rusty's Rising Suns Academy Sponsorship **– \$5,000+**

Help develop tomorrow's basketball stars.

- Logo placement on all academy apparel and athlete packs (including bags, bottles, shirts).
- Sponsorship supports coaching, equipment, and training resources for player development.
- Regular feature in Suns Academy social media, newsletters, and club-wide promotions.
- Invitation to attend or speak at academy events.

Women in Sport Sponsorship – \$5,000+

Champion equality and opportunity for girls in basketball.

- Logo on girls' warm up shirts.
- Support for female-only training sessions, coaching access, and mentoring programs.
- Named sponsor recognition in Women in Basketball promotions, including:
 - Social media campaigns
 - Feature in club newsletters & "Women in Sport" spotlight
- Opportunity to support or co-host female-led events or clinics
- Catered seating for 2 at a QSL1 home game (\$100 tab at each home game, confirmation essential)

READY TO GET INVOLVED?

By sponsoring Moreton Bay Basketball, you are investing in:

- Accessible sport for youth and families
- Skill development and life education for young athletes
- Stronger social and community connections
- Local pathways to elite competition

We are committed to ensuring your support is recognised and delivers value. Let's work together to create a lasting impact—on the court and in our community.

Please note that sponsorship packages are priced per year, and a two-year signed contract with MBBI is required.

To discuss sponsorship options or tailor a package to your business, please contact:

Amanda Donovan - MBBI Registrar

Email: Amanda.Donovan@moretonbaysuns.com

Phone: 07 3709 8011

Website: www.moretonbaysuns.com.au